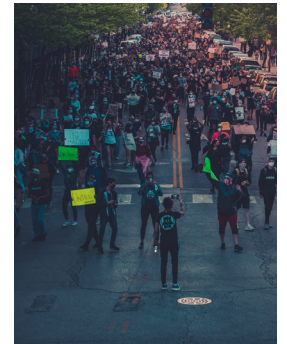
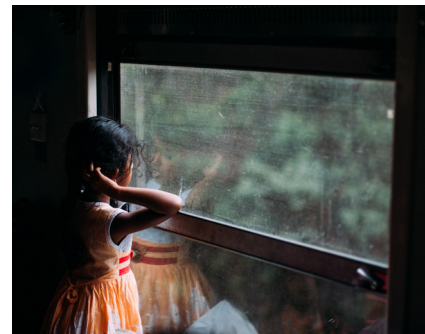
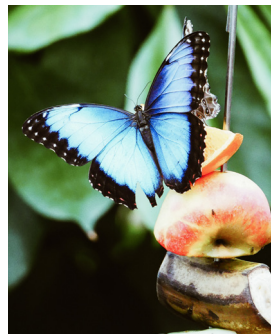




Orianna  
Astaphan

# Photo Manipulation I

This photo is based on the recent Black Lives Matter protest in 2020. In this picture, a little girl looks out the window watching the people protest for what is important to them. Next to her, added was a butterfly to represent hope and change. The butterfly and protest images were added to the original picture as well as warm filters and gradient overlay to add the gold/yellowish lighting.



# Photo Manipulation II

The inspiration for this project was Romeo Britto, the famous Brazilian artist known for combining cubism pop art and graffiti. This image done on illustrator adds the colors and patterns similar to those on a Britto painting. Though he was an influence, the creator added her shapes, color, and originality to make the image her own.



# Branding

The designer of these logos used both her first and last name initials, adding a circle around the initials to create them. The designer had different variations of the logo made. Using colors that she believed went best with her brand and who she is. The main business card is black and white to add a classic modern look to it with the designer's contact information. The letterhead has the same black and white logo as the business card, but this time adding yellow to make it more lively.

Black and White logo



Orianna  
Astaphan

Four color version



Orianna  
Astaphan

Black/white plus gray logo:



Orianna  
Astaphan

Black/white plus pantone



Orianna  
Astaphan

Dark Background



Orianna  
Astaphan



☎ 305-213-7854  
📍 Miami, FL  
✉ Oriannaastaphan@gmail.com





UNIVERSITY OF MIAMI  
**Communique**  
SCHOOL OF COMMUNICATION

# Newsletter

The objective of this project was to create a newsletter for the University of Miami School of Communication. The newsletter is about the activities and opportunities the school has to offer for their students. Used throughout the letter are the colors green and orange as a representation of the school colors.

## INCOMING FRESHMEN



PAGE 2

## INTERNSHIPS



PAGE 3

## PRADDY AWARD WINNERS



PAGE 5

## WORK ON A TV STATION



PAGE 4

## ORANGE UMBRELLA



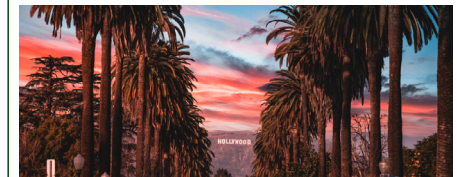
PAGE 4

## ALUMNI SPOTLIGHT



PAGE 6

## STUDY IN LOS ANGELES



PAGE 5

## Communique

CHIEF EDITOR  
Oriana Astaphan

DEPUTY DIRECTOR  
Oriana Astaphan

JOURNALIST  
Oriana Astaphan

CREATIVE DIRECTOR  
Oriana Astaphan

COORDINATOR  
Oriana Astaphan

COPY EDITOR  
Oriana Astaphan

PHOTO EDITOR  
Oriana Astaphan

IMAGING DIRECTOR  
Oriana Astaphan

### CONTACT US

School of Communication  
5100 Branson Drive  
Coral Gables, FL 33124-2105

Social Media  
Instagram: UMsoC  
Twitter: UMSoC  
Facebook:  
UMschoolofComm.

## FRESHMEN APPLICANTS PROFILE

Complete and submit the Common Application. Upon submitting, you will be asked to pay a \$70 nonrefundable application fee. Be sure you use the same email address for every part of the application process, including registering for standardized tests.

In the Common Application, you will be asked to respond to one of seven prompts, using 650 words or less. This essay portion of the application gives you the opportunity to demonstrate your ability to develop your thoughts, to communicate them clearly, and to write them concisely. We also ask that you list your involvement in extracurricular activities, outside of school involvement and/or commitments; these will be evaluated as another factor in the admission process.

Please note: Your application is not complete and we cannot begin your application review until we receive all required forms. Your \$70 non-refundable application fee can be paid when you submit the Common Application. For students applying for Spring or Fall 2018 admission, the Common Application will be available starting August 1, 2017.

Once you submit your application, it will take approximately three days for us to receive and begin reviewing it. Please allow us several weeks from the application deadline to process your documents and post them in CaneLink. During the busy application period, CaneLink is your best and documents.

and Official Test Scores We only accept official scores directly from the ACT and/or the SAT. For the ACT, we only consider the English, Math, Reading, and Science sections; for the SAT, we only consider the Reading and Math sections. The Essay and/or Writing sections for both exams are not required for admission.

There is no limit to the number of test scores you may submit with your application. If you take the test more than once, please ensure that the testing agency sends us all of your scores as we will superscore your test results. Be sure to complete all testing by the following dates.

We require you to submit two letters of recommendation: one from a high school guidance counselor and one from a teacher. These should be submitted electronically through the Common Application or Naviance, by emailing them to mydocuments@miami.edu, or by mailing them to one of the following addresses.

If you have a time gap of three months or more during your educational career or from the time you graduated high school to the date of your intended University of Miami enrollment, you must submit an Educational Activities statement explaining the reason for gap(s) and include the dates. You may provide this explanation through the Common Application or by

emailing it to mydocuments@miami.edu. Be sure to include the subject line "Educational Activities" and your full name and date of birth on all correspondence. This information is required to complete your application file. Visit the Applying for Aid page for a financial aid checklist of documents and dates needed to be considered for need-based financial aid.

If there is an update to your conduct (academic or behavioral) or your standing as a student in your high school (suspension, expulsion, withdrawal, etc.) you must alert the Office of Undergraduate Admission immediately at [conductupdate@miami.edu](mailto:conductupdate@miami.edu). All other non-conduct updates can be sent to [mydocuments@miami.edu](mailto:mydocuments@miami.edu). Be sure to include your name and date of birth on all documents.

Visit the Check Your Application Status page to learn how to navigate your CaneLink account — your online student portal — to track your application materials and view your admission decision.

We require you to submit two letters of recommendation: one from a high school guidance counselor and one from a teacher. These should be submitted electronically through the Common Application or Naviance, by emailing them to [mydocuments@miami.edu](mailto:mydocuments@miami.edu), or to this address:  
Gables One Tower, Suite 945  
Coral Gables, FL 33146

The School of Communication's internship program enables students to seek communication-related positions for academic credit or not in the South Florida area during the academic year. It is also possible for students to intern in their hometown during the summer. This program is designed to provide students with quality career related work experience prior to graduation. They can arrange the work hours to accommodate their academic schedule. One of the advantages of attending the University of Miami School of Communication is the city itself. South Florida offers a wealth of internship opportunities in journalism,

Motion Picture, broadcasting, public relations, advertising, and others. For Internships, contact Luis Harrem in the School of Communication (Wolfson Bldg., 2037), 305-284-5234, [bernerai@miami.edu](mailto:bernerai@miami.edu)

Of great importance, each aforementioned department has different policies surrounding its internship program. For instance, you will need a minimum of nine credits in communication in your academic file for the Department of Journalism and Media Management. In essence, you may be able to complete this internship as early as your 2nd semester of

your Freshman year furthermore, the number of credits for the internship class may vary based on the amount of hours that you will work throughout the semester. For example, an approximation of 45 hours reflects a credit for the internship class. Lastly, please schedule a meeting with your corresponding faculty advisor or program chair, so you can fill out the necessary paperwork for your company as well as internship class: contract, a log of hours worked, appraisal, weekly assignments, etc. or the Director of Student Services. A typical internship lasts one semester with a requirement of 10-20 hours per week.

## Why should you consider getting an Internship before graduating school?

Ten years ago, internships were the exception, not the norm. Now it is rare to see a graduating student who does not have at least one internship under his or her belt. As students pursue an academic program in their chosen discipline, practical experience is an invaluable part of their education. Internships allow students to gain "real-world" experience and exposure to a specific industry. An internship also adds to a student's resume and portfolio. Most importantly, approximately 35% of internships lead to jobs, directly or indirectly.

Internships may be paid or unpaid. Students who wish to receive academic credit for the internships must seek approval and meet the requirements from the academic program in which they are in. There is no guarantee that students who are seeking internships will be hired. A student's major, GPA, skills, resume, and other factors will influence his/her candidacy.

You may be able to complete an internship as early as your first year if you are a degree

seeking student enrolled on a full-time basis. If your internship opportunity does not require for you to receive school credit, see an advisor from the Tapped Career Center; he or she will be responsible in filling out the necessary paperwork for your company: Department of Journalism & Media Management. See Prof. B. Treadwell your internship falls during the fall or spring terms. If your internship takes place during the summer term, you will need to meet with Vice Dean P. Driscoll <http://com.miami.edu/journalism-media-management>

### CONTACT

#### FOR MORE INFORMATION

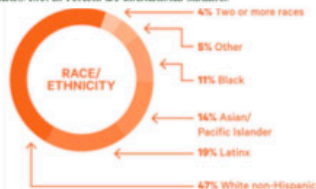
Advertising — Dr. Alyse Lancaster, WCB 3013  
Broadcast Journalism — Prof. Sam Terilli, WCB 2015  
Communication Studies — Dr. Shara Pavlov, WCB 3006  
Electronic Media — Prof. Sam Terilli, WCB 2015  
Media Management — Prof. Sam Terilli, WCB 2015  
Motion Pictures — Prof. Jeffrey Stern, WCB 4017  
Public Relations — Dr. Maria Scott, WCB 3022



University of Miami Student gathering information at the schools career fair located at the Coral Gables campus. Photographed by Oriana Astaphan

## Race and Ethnicity of Students at UM

Fifty two percent of students are females and forty eight percent are males. Eleven Percent are international students.



## SAT MID-RANGE



### Find an Internship

Internships are widely available. There are at least five different opportunities listed in the School of Communication's Internship binders for every student looking. Regularly stop by Wolfson 2037 to find out about new job opportunities and internships. Also, take advantage of the Career Library. Learn about market trends and who are the leaders in your industry. Attend Career Fairs. Bring copies of your resume and dress in business attire... casual talk can turn into an interview! Attend Career Fairs. Bring copies

### Requirements

To take an internship for academic credit, students must be at least a junior (60 hours completed) and must have a cumulative GPA of 2.5 in the major. Students must also have completed one course in the area of the proposed internship. The Internship Coordinator in the academic program will make determination of these qualifications. Students are responsible for identifying their internships. For assistance regarding the process and additional information, an appointment should be made with your Internship Coordinator

### Tips

1. Experience and learn! Expose yourself to different career options before graduation.
2. Learn about yourself. Choose the career path that will best fit your professional goals and personal values.
3. When submitting a resume, letter, and any other information or application (even an employer request, follow-up!) Whoever shows they want the internship the most, is usually the one that gets it.
4. Remember that you will be judged by your actions during the search. Be

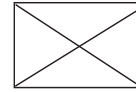




**UNIVERSITY  
OF MIAMI**

**School of Communication**

5100 Brunson Drive  
Coral Gables, FL 33124-2105



Name Here  
Address  
City, State

## ALUMNI SPOTLIGHT



**Alex DiPrato**

**News Reporter**

**Company**  
WSVN

**Current City**  
Ft. Lauderdale, FL

**Major**  
Broadcast Journalism

**Graduation Year**  
2003

6 Commique

Alex DiPrato grew up in Broward County watching the WSVN, the local station that covers news in Broward, Miami-Dade, and Monroe counties. He was a fan of the station's main anchor, Craig Stevens.

Today, DiPrato works side-by-side with Stevens as a general news reporter for the station.

In between, DiPrato graduated from the University of Miami with a double major in broadcast journalism and political science and spent five years working his way up in the television business in Tallahassee and East Providence, R.I.

While at UM, DiPrato was an anchor for the UMTV news program NewsVision for one semester. As a junior, he began to intern at WSVN and once the internship ended, DiPrato was hired at the station as a writer. He was still studying at UM.

"Working in a real newsroom helped my school, and being in school helped my performance at work," DiPrato said. "I had two places of learning."

After finishing his degree, WSVN promoted him to assistant producer. Soon, DiPrato was offered a job as an executive producer, but he had other ideas in mind for his career.

"I had always wanted to be a reporter in the field, and I was [going to be] on the producing route if I didn't make a reel and get a reporting job," DiPrato said. "I like going after the news

and getting a good story. It's a rush to work against a deadline and get the story in on time."

In his pursuit of his dream career as a reporter, DiPrato used his spare time to shadow WSVN journalists in the field and create his own sample news packages for a demo reel, which he sent to news stations around the country. His first reporting job offer came from the ABC news station in Tallahassee. From there, he was hired as a reporter at the CBS news station in Rhode Island.

"You never know where the television business will take you," DiPrato said. "I would have never imagined myself moving to Rhode Island from Tallahassee for three years and loving it."

While working in Rhode Island, DiPrato said he covered every type of news, from scandalous to depressing.

Although DiPrato said he enjoyed his time in Rhode Island, he still dreamed of working for his first news station, this time as a reporter. So, he applied again to WSVN. "The television business is about climbing the ladder," DiPrato said. "I grew up watching WSVN, and always loved it." To reach his goal, DiPrato had to make some sacrifices.

"The pay when you start out is not great, but gets better as you move to bigger markets," DiPrato said. "Also, you have to give up holidays – and weekends often – which is difficult especially at Christmas or Thanksgiving."



From soaring skyscrapers to hallowed entertainment venues, take a look of all the famous buildings that make New York City what it is today. Giving you insight on the best architectural landmarks to visit while walking the streets of the city.

By Orianna Astaphan  
Photographed by Jessica Diaz

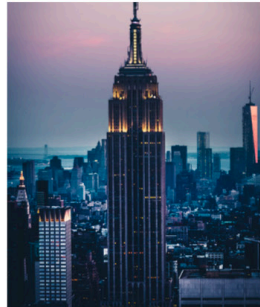
# The Buildings of New York

By historical standards, New York is still a relatively new city -- a youngster compared with the likes of London,

Cairo or Beijing. But in its short life, New York has captured the world's collective attention like no other. Whether it's entertainment, restaurants or finance, everyone everywhere seems to know everything about New York. Its architecture is no exception.

Viewed on TV and in movies or seen in person, New York's buildings are famous world over. From soaring skyscrapers to hallowed entertainment venues, take a tour with CNN Style and discover fascinating facts and historical tidbits of 20 celebrated buildings: By historical standards, New York is still a relatively new city -- a youngster compared with the likes of London,

Cairo or Beijing. But in its short life, New York has captured the world's collective attention like no other. Whether it's entertainment, restaurants or finance, everyone everywhere seems to know everything about New York. Its architecture is no exception.



Does any other building say "New York" quite like the The Empire State Building. Credit: Alexandra Schula

## Empire State Building: An Innovative Skyscraper

State Building lost its status as world's tallest building in the early 1970s, the Art Deco giant never lost its grip on the public's imagination.

Easily visible from many vantage points in Midtown Manhattan and favorite film and TV spot (from "King Kong" to "Gossip Girl"), it's sure to remain one of NYC's most quintessential structures. did you know? The Empire State Building took less than 14 months to build. There were plans for it to become a docking station for dirigibles (a function it served one time).

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3 Insider

### Inside the Empire

**Opened:** 1931

**Use:** Office building, tourist observation decks

Almost 90 years later, the Empire State Building's stats still impress.

**Architectural**

**Height:** 1,250 feet (381 meters) If you count the antenna on top: 1,454 feet (443 meters).

**Number of steps:** 1,872 from street level to the 103rd floor.

**Number of elevators:** 73.

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## Flat Iron Building



The Flatiron Building has long been eclipsed in height but not in significance. Credit: Paul Brown

**Opened:** 1902 |  
**Use:** Offices

The odd and the practical often coalesce in New York. The Flatiron Building is a delightful example. At 285 feet (87 meters) tall, 22 stories and only 6.5 feet wide at its narrowest point at the top, the Flatiron is dwarfed by many a Manhattan building.

But its unusual triangle shape -- built to accommodate the footprint leftover by the intersections of 23rd Street, Fifth Avenue and Broadway -- make it a standout. Like the Eiffel Tower, the building met with critical derision early on,

but it quickly became a public favorite with its Beaux Arts facade. It was one of the first steel-skeleton structures in the city. Did you know? The Flatiron's first name was the Fuller Building, and it held no restrooms for women. The name was changed, and so was that restroom situation.

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## The Rock



30 Rockefeller Plaza made quite an optimistic statement during the depths of the Great Depression. Credit: Daniel Kalkor

**Opened:** 1933 |  
**Use:** NBC headquarters and studios, public observation deck

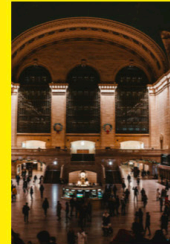
Radio City was just the first structure of Rockefeller's Midtown complex to open. 1933 saw the opening of the now-iconic tower 30 Rockefeller Plaza.

The Art Deco building has 70 above-ground floors and rises 850 feet (259 meters). In 2015, Steve Cuozzo of home-tv tab New York Post called it "the greatest building in the world ... No skyscraper in New York, or anywhere, so fully realizes as does

30 Rock the urban ideal of an architecturally magnificent, polyfunctional edifice serving commerce, art and recreation equally."

But folks still mostly go with the nickname associated with history and the Tina Fey sitcom, "30 Rock." We think Kenneth would approve, if you want to score an easy architectural trifecta. But folks still mostly go with thame

## Grand Central



Catch a train or see the view Grand Central station. Terminal main halls are breathtaking. Credit: Uwe Craft

**Opened:** 1913 |  
**Use:** Transportation hub, retail and dining

What a magnificent and stylish way to get from A to B! Grand Central Terminal competes with the great classic railway stations of Europe with its Beaux Arts design and cavernous concourse.

Decorative flourishes in the main hall include bronze and stone carvings, sculpted oak leaves and scrolls, the celestial ceiling mural and the famed four-faced clock. Like other New York institutions in the 1970s, its beloved Oyster Bar hit hard times and even closed for a couple of years. But a revitalized menu and a dining hall with high, vaulted ceilings returned to former glory gave the restaurant a second life.

Did you know? GCT sees roughly 750,000 visitors every day. And it's not just the terminus of the Metro-North Railroad -- it's a hub for subway, bus and taxi services, too.

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## The MET



Tourists crowd the halls of New York's beloved Met. Credit: Roben Alasko

**Opened:** 1880  
**Use:** Museum

It makes a museum fan's heart swell -- standing on the Fifth Avenue sidewalk, staring at the gorgeous Beaux Arts exterior and contemplating the worldly treasures inside the Metropolitan Museum of Art.

But did you know you're actually looking at an addition? The Met's done a lot of growing over the decades. If you want to see the Met's original red-brick facade, head to the Robert Lehman wing. See New York through the eyes of six visionary locals

The Fifth Avenue facade pictured above and the Great Hall didn't open to the public until 1902. Speaking of additions, one of the most impressive has to be 1978's Sackler Wing, which houses the Egyptian Temple of Dendur.

Did you know? While ascending the steps of Fifth Avenue is the main entry into the Great Hall is glorious, a rather nondescript entry at 81st Street at the Unis Center for Education lets you avoid the crowds. And if you have accessibility concerns, this is definitely the one to use. Ecum sinvernam, quisi ra invenec Ecum sinvernam, quisi ra invenec. invenec.

# Magazine

The goal for this project was to attract Gen-zs with a black and white image and add one Pantone color. Blue was the chosen color for this because of how popular it has become in fashion trends. Along with the poster was one of the creator's favorite quotes that she felt went good with the image.

## Four Tourist Attractions in New York



Statue of Liberty  
Credit: David Luize

### 1. Statue of Liberty

The Statue of Liberty was France's gift to America. Built in 1886, it remains a famous world symbol of freedom and one of the greatest American icons. It is one of the world's largest statues, standing just under 152 feet tall from the base to the torch, and weighing approximately 450,000 pounds.

You can see the statue from land, with particularly good views from Battery Park, on the southern tip of Manhattan. However, to truly appreciate the Statue of Liberty, the best thing to do is to take a short boat trip to Liberty Island and see it up close. You can walk around the base, enter the pedestal, or, with advance reservations, go right up to the crown.

On a tour to the Statue of Liberty, you have the option to stop at Ellis Island and explore the Immigration Museum. This fantastic museum is located in the historic immigration station complex, where thousands of immigrants were processed before entering the United States. Displays focus on the process, the experiences, and the stories of the people who came through here on their journey



Central Park during Autumn  
Credit: Maria Calderon

### 2. Central Park

A walk, peddle, or carriage ride through the crisscrossing pathways of Central Park is a must-do on anyone's New York City itinerary. In winter, you can even lace up your skates and glide across Wollman Rink. This huge park in the city center, a half-mile wide and 2.5 miles long, is one of the things that makes New York such a beautiful and livable city.

Besides being a great place to experience a little nature, Central Park has many attractions within its borders, and most of them are free, making it one of the few cheap things to do in NYC. Some of the most popular places to visit include the Belvedere Castle, Strawberry Fields, the Central

Park Zoo, and the Lake. If you are exploring the park on your own, start by picking up a map at one of the visitor centers and plot your routing. Cidion num fugitatem accatendio. Nam iliqua dolupturent omno eturempora nus sitam ipsamen dipsapic to volorehendam iumqui que porehent aut aceate omnimaxim apero dolupie ntotas-Solorepe delles simenis rem labor sapelentota decelul lorum que



Broadway and the Theatre District  
Credit: Anna Canning

### 3. Broadway

Attending a Broadway show is one of the top things to do in New York City. Considered the pinnacle of American theater, this is the place to see the latest shows and the long-running classics. Broadway usually refers simply to Broadway theater, which encompasses a large number of theater venues in the Theater District and along the street of Broadway. For the most popular shows, tickets should be purchased well in advance.

Shubert Alley is a famous pedestrian-only alley in the Theater District and home to two well-known playhouses: the Shubert on 221 West 44th Street and the Booth at 22 West 45th Street. Historically, aspiring actors would frequent Shubert Alley looking for opportunities to perform in a play sponsored by theater baron, Sam S. Shubert.

met, and the Music Box Theater, where Irving Berlin staged The Music Box Revue in 1921. Simus del mod es id exeruntis aut is et aut et aut ea solorro enissunt. Agnam sitist, ni occus aut reiciunion eum, te lam rempori



Middle of Time Square  
Credit: Emily Garcia

### 4. Time Square

Lined with huge, brilliantly lit billboards and screens, Times Square is the place to go in New York in the evening, but still exciting at any time of day. This is the location of New York's New Year's Eve Celebrations and the famous "ball drop" at midnight, when the square and surrounding streets are filled with people. Times Square is busy and perpetually crowded but has its own unique appeal. Bleachers set up at one end are a great place to take a break and appreciate the scene.

Formerly Longacre Square, Times Square was named in 1904 after the New York Times tower. The newspaper first posted current headlines along its moving sign, the first of its kind in the world, in 1928.

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### 3 Broadway Musicals You Have to Watch

#### 1. The Lion King

This is The Lion King: a beautiful and emotional adaptation of the original Disney movie launched in 1994. Everything here works in perfect harmony: songs, choreography, costumes, make-up, and

#### 2. Wicked

The remarkable story about the wicked witch of the west will teach you about greed, prejudice, love and friendship. I'm such a fan that I have seen it twice -- in New York and Sao Paulo. Both

#### 3. Aladdin

This Disney's super production is impeccable. It's magical and exciting, but above all, it is hilarious. If you want a show that all your family will enjoy, including the little ones Aladdin is the one

# Poster

The goal for this project was to attract Gen-zs with a black and white image and add one Pantone color. Blue was the chosen color for this because of how popular it has become in fashion trends. Along with the poster was one of the creator's favorite quotes that she felt went good with the image.



# LinkedIn Tutorials

These certificates show the completion of each adobe tutorial the designer completed. Varying in different adobe applications and teaching her how to improve her skills in Indesign, Photoshop, and Illustrator.





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